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FOR IMMEDIATE RELEASE

Keep Romeoville Beautiful Joins Affiliate Network of Keep America Beautiful

Local Organization Seeks to Foster a Cleaner, Greener, More Beautiful Romeoville

Romeoville, IL – 7/14/2021 – Keep America Beautiful, the nation's leading community improvement nonprofit organization, welcomed Romeoville to its expanding community-based network of affiliates with the certification of Keep Romeoville Beautiful, announced Helen Lowman, Keep America Beautiful's president and CEO.

"As part of our Keep America Beautiful network, Keep Romeoville Beautiful will act as a catalyst for positive community change, with a goal of improving the quality of life for every resident of Romeoville," said Lowman. "We know that Keep Romeoville Beautiful will help transform your public spaces into beautiful places as a new and important representative of our national affiliate movement."

Keep Romeoville Beautiful will join more than 700 Keep America Beautiful affiliates, including 26 state affiliates, and a number of international affiliates. In addition, Keep Romeoville Beautiful joins other local affiliates across Illinois.

Keep Romeoville Beautiful takes pride in keeping their community clean and beautiful by providing opportunities for volunteers to get involved in the effort. This is done through informing the community of upcoming events and established programs that ultimately make Romeoville look better.

"We are excited to partner with a great organization for a great cause," said Mayor John Noak. "Keeping our community clean gives residents a sense of civic pride and we look forward to the friendships that will be forged through these noble efforts."

Keep America Beautiful's network mobilizes more than an estimated 6 million volunteers and participants each year to take positive action on community improvement concerns. As a result, litter is being reduced; solid waste is being managed responsibly; citizens are improving vacant lots, highways and other public spaces; trees and flowers are being planted; and recycling and composting efforts are expanding.

"Clean, livable communities are the foundation for strong local economies," said Lowman. "Keep America Beautiful affiliates use litter prevention as an obvious place to begin the process of instilling pride and a sense of personal responsibility for the appearance and well-being of one's community. Our message is a clear and powerful

one, and today our affiliates are working hand in hand with civic, business and government partners to renew and revitalize their communities."

About Keep Romeoville Beautiful

Keep Romeoville Beautiful is an initiative that helps residents and volunteers envision their community as a clean, green, and beautiful place to live. This is why they do what they do, and why they invite committed people to participate in their activities and support their programs. Everyone benefits from living in a cleaner, more beautiful place.

About Keep America Beautiful

Keep America Beautiful, the nation's leading community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Established in 1953, Keep America Beautiful strives to end littering, improve recycling and beautify America's communities. They believe everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision.

Behavior change – steeped in education, research and behavioral science – is the cornerstone of Keep America Beautiful. They empower generations of community and environmental stewards with volunteer programs, hands-on experiences, educational curricula, practical advice and other resources. The organization is driven by the work and passion of more than 600 Keep America Beautiful affiliates, millions of volunteers, and the collaborative support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. Join them on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Donate and take action at [kab.org](#).

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