



## FOR IMMEDIATE RELEASE

For more information, please contact:

Dawn Caldwell

Village Manager

(815) 886-0279

[dcaldwell@romeoville.org](mailto:dcaldwell@romeoville.org)

June 17, 2021

### Pink Plow Heading to Romeoville

During the winter of 2022, you may see a vibrant pink snowplow clearing your street. This latest addition to the Romeoville Snow Fleet will be sporting a standout shade of pink in support of breast cancer awareness, but it also aims to honor all those that have been affected by cancer in any form. Like countless other communities and places of business, the Village of Romeoville has had many employees and residents who have been affected by cancer. The idea of this truck is to show support and solidarity with everyone who is touched by this disease.



*Mockup of the pink plow*

“This is something our team wanted to do to show our support for those affected by this disease,” explained Mayor Noak. “The truck will be used as part of plowing operations during the winter and in parades, touch a truck events, and as a dump truck in other seasons. In short, this will be a full duty part of the fleet.”

Approval to purchase the truck was passed by the Village Board this week. Due to nationwide shortages of parts as well as the standard time needed to build the vehicle, it is anticipated to be delivered during summer 2022. Given the special meaning of the new truck, the manufacturers have chipped in to donate to the project. JX Peterbilt will provide extra warranties and special polished tanks and equipment while Monroe Truck will donate the pink powder coating paint for the plow.

Very soon, the act of clearing snow and de-icing roads will bring with it a sense of courage, support, and remembrance for those who see this pink plow hard at work.