



## NEWS RELEASE

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### **Romeoville Police Department Teams Up with 7-Eleven for Operation Chill® Program**

*Law Enforcement Officers in Romeoville to Reward Local Kids for Good Behavior  
with Free 7-Eleven Slurpee® Drink Coupons*

**Romeoville (June 24, 2021)** – The chill is on this summer as 7-Eleven, Inc. kicks off another year of Operation Chill®, the company’s signature community outreach program, which gives local law enforcement agencies an opportunity to make a positive connection with kids through free Slurpee® drink coupons. Each year, 7-Eleven donates free Slurpee drink coupons to agencies across the country for their officers to reward children they see observing safety rules, participating in positive activities, or performing good deeds and acts of kindness. This year, 7-Eleven will issue Slurpee drink coupons to more than 1,100 participating law enforcement agencies across the country, including the Romeoville Police Department.

“We are always looking for ways to help our officers build strong connections with the citizens they serve,” said Community Relations Commander Demetris Anderson from Romeoville Police Department. “7-Eleven’s Operation Chill program makes it easy to interact with kids, helping our officers build long-lasting positive relationships within our Romeoville community.”

Each drink coupon can be redeemed for one small free Slurpee drink at participating 7-Eleven® stores. Although the reasons for being rewarded vary – wearing a helmet while riding a bike,



picking up litter, helping a neighbor or holding the door open – the end result is the same for every youngster: a free Slurpee drink and encouragement for being a good kid.

“Now in its 26<sup>th</sup> year, it’s no surprise that Operation Chill continues to be our most popular community outreach program,” said 7-Eleven President and CEO Joe DePinto. “A free Slurpee drink coupon provides officers an easy and approachable way to connect and engage with kids. These positive interactions between officers and youth are key to helping law enforcement agencies build bridges and create long-term relationships within their local communities.”

The Operation Chill program was founded in Philadelphia with a goal to give law enforcement officers a positive way to interact with children and teens. Since inception in 1995, Operation Chill has expanded to hundreds of cities across the country, donating more than 23 million Operation Chill coupons to U.S. law enforcement agencies in 7-Eleven communities.

For a full list of law enforcement agencies participating in the Operation Chill outreach program, reach out to [media@7-11.com](mailto:media@7-11.com). All participants are encouraged to follow local city and state COVID-19 guidelines during Operation Chill.

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#### **About 7–Eleven, Inc.**

7-Eleven, Inc. is the premier name in the convenience-retailing industry. Based in Irving, Texas, 7-Eleven operates, franchises and/or licenses more than 77,000 stores in 16 countries and regions, including 16,000 in North America. In addition to 7-Eleven stores, 7-Eleven operates [Speedway®](#), [Stripes®](#), [Laredo Taco Company®](#) and [Raise the Roost® Chicken and Biscuits](#) locations. Known for its iconic brands such as Slurpee®, Big Bite® and Big Gulp®, 7-Eleven has expanded into high-quality sandwiches, salads, side dishes, cut fruit and protein boxes, as well as pizza, chicken wings and mini beef tacos. 7-Eleven offers customers industry-leading private brand products under the 7-Select™ brand including healthy options, decadent treats and everyday favorites at an outstanding value. Customers can earn and redeem points on various items in stores nationwide through its 7Rewards® loyalty program with more than 40 million members, place an order in the 7NOW® delivery app in over 1,300 cities, or rely on 7-Eleven for bill payment service, self-service lockers and other convenient services. Find out more online at [www.7-Eleven.com](http://www.7-Eleven.com), via the 7Rewards customer loyalty platform on the 7-Eleven mobile app, or on social media at [Facebook](#), [Twitter](#) and [Instagram](#).