

ROMEOVILLE ATHLETIC & EVENT CENTER

# SPONSORSHIP OPPORTUNITIES

## 2025



Village of  
**Romeoville**  
Where Community Matters

Athletic & Event Center

[ROMEVILLEATHLETICCENTER.COM](http://ROMEVILLEATHLETICCENTER.COM)



# PARTNER WITH US

## CONTACT

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**THE ROMEOVILLE ATHLETIC & EVENT CENTER** (55 Phelps Avenue) is a 99,000 square foot facility that was renovated in 2021 and includes an indoor turf spanning 150'x175', four permanent IHSA regulation basketball courts or eight regulation volleyball courts, spectator area, and one multipurpose room.

Due to high demand for the Athletic & Event Center the Village purchased six additional basketball courts to host larger, National Tournaments. These tournaments have brought events with 300 teams, thus needing 1,500 hotel rooms per day for a 3-day tournament. These tournaments have drawn visits from top ranked college coaches from Michigan State, University of Wisconsin, Purdue, Minnesota, and Cornell to name a few.

The Romeoville Athletic & Event Center continues to exceed our expectations by drawing thousands to our area. Located along the Route 53 corridor, this complex has drawn regional attention with over 948,000 visitors annually. In addition to athletics, the Center also accommodates indoor festivals, shows, conferences, corporate events, parties, camps, and clinics.



# ROMEoville ATHLETIC & EVENT CENTER

## SPORTS & EVENTS

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### SOCCER

CHICAGOLAND INDOOR SOCCER PROGRAM - TOURNAMENTS, FRI-SUN

PLAINFIELD UNITED

ROMEoville SOCCER CLUB

LEWIS UNIVERSITY WOMEN'S TEAM

CHICAGO INTER SOCCER



### BASEBALL & SOFTBALL

ROMEoville YOUTH BASEBALL LEAGUE

SOFTBALL TOURNAMENTS

ROMEoville REVOLUTION



### FOOTBALL/CHEER

ROMEoville HIGH SCHOOL FOOTBALL

ROMEoville HIGH SCHOOL CHEER

SEMI-PRO FOOTBALL PRACTICES

RYFC CHEER



### BASKETBALL

MAJOR BASKETBALL TOURNAMENTS  
20 TOURNAMENTS WITH EXPECTED  
ATTENDANCE OF 30,000

ONE DAY SHOOTOUTS/BLUE CHIP  
TOURNAMENTS (SAT & SUN)

ROMEoville HIGH SCHOOL BASKETBALL

BREAKTHROUGH BASKETBALL CAMPS

MADE HOOPS MIDDLE SCHOOL ELITE  
BASKETBALL

PREP HOOP CIRCUIT BOYS & GIRLS  
YOUTH & HIGH SCHOOL LEVELS

EXACT SPORTS

IL FIGHT ATHLETICS



### VOLLEYBALL

BELUSA

EMPOWER



### GYMNASTICS

GYMKINETICS

BIG GYMNASTICS



### MARTIALARTS/BOXING

PRIMEMLAY THAI

BOXING MACHINE WARRIOR



### EVENTS

HERO HELPS

EXPOS

ART EXHIBITS

CHAMBER OF COMMERCE EVENTS

STATE OF THE VILLAGE ADDRESS

FESTIVALS

SHOWS

CONFERENCES

PARTIES

BIRTHDAYS

CAMPS

CLINICS



**SOUTH GYM**

## PERMANENT COURTS

There are four (4) permanent courts located in the South and North Gyms of the Romeoville Athletic & Event Center. Showcase your company's logo on a vinyl floor decal that will be placed on the sideline on the courts. Visible to participants, spectators, and visitors of the Romeoville Athletic & Event Center year round.

Refer to the diagrams on the following page for court locations and decal locations (in yellow).

**\$1,500**

**1 YEAR\***

Vinyl decal (4' x 2') with Company logo placed in one of seventeen locations along side permanent courts. Visible year round. 

*\*\$500 renewal per year, after first year.*

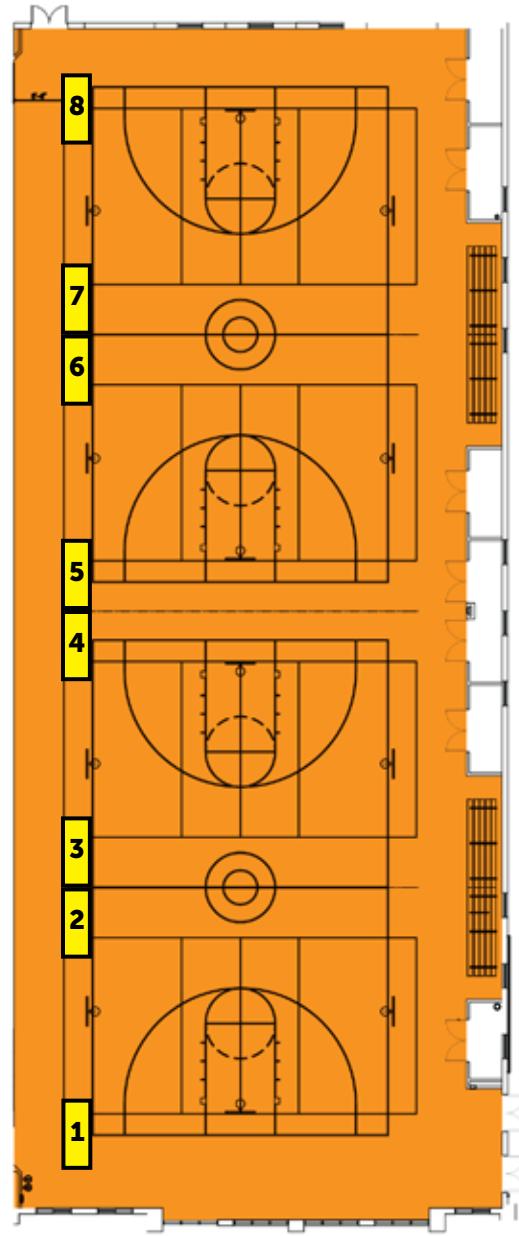
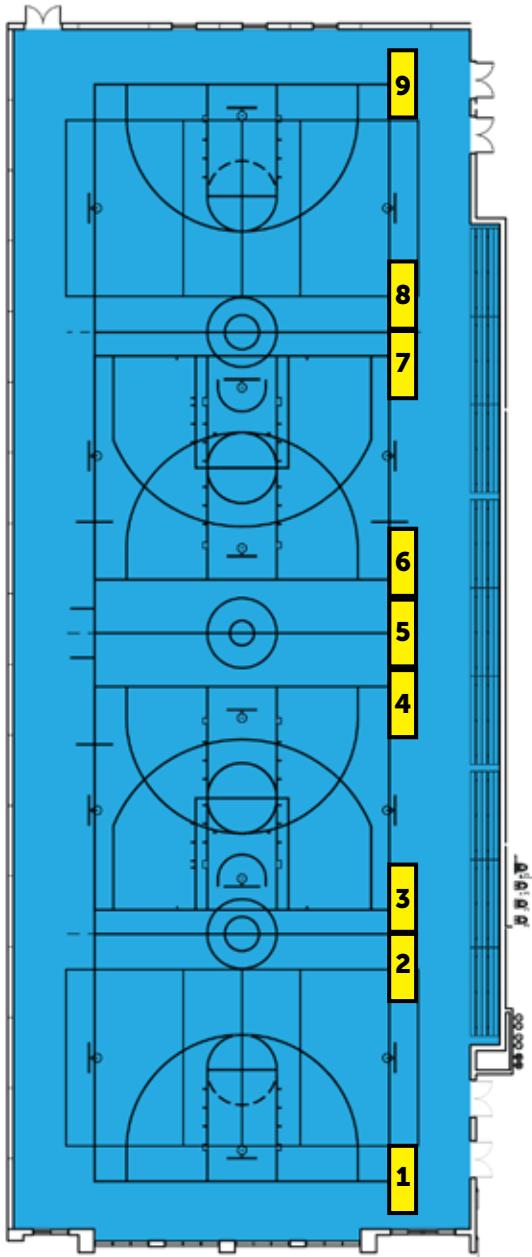


**NORTH GYM**



**SOUTH GYM**  
PERMANENT COURTS

**NORTH GYM**  
PERMANENT COURTS





**FIELD HOUSE**

## PORTABLE COURTS

There are six (6) portable courts located over indoor soccer turf in the Field House of the Romeoville Athletic & Event Center. Showcase your company's logo on a vinyl floor decal that will be placed be placed on the sideline along the bleachers. Visible to participants, spectators, and visitors of the Romeoville Athletic & Event Center from April 1 through November 1.

Refer to the diagrams on the following page for court locations, decal locations (in yellow).

**\$1,000**

**1 YEAR\***

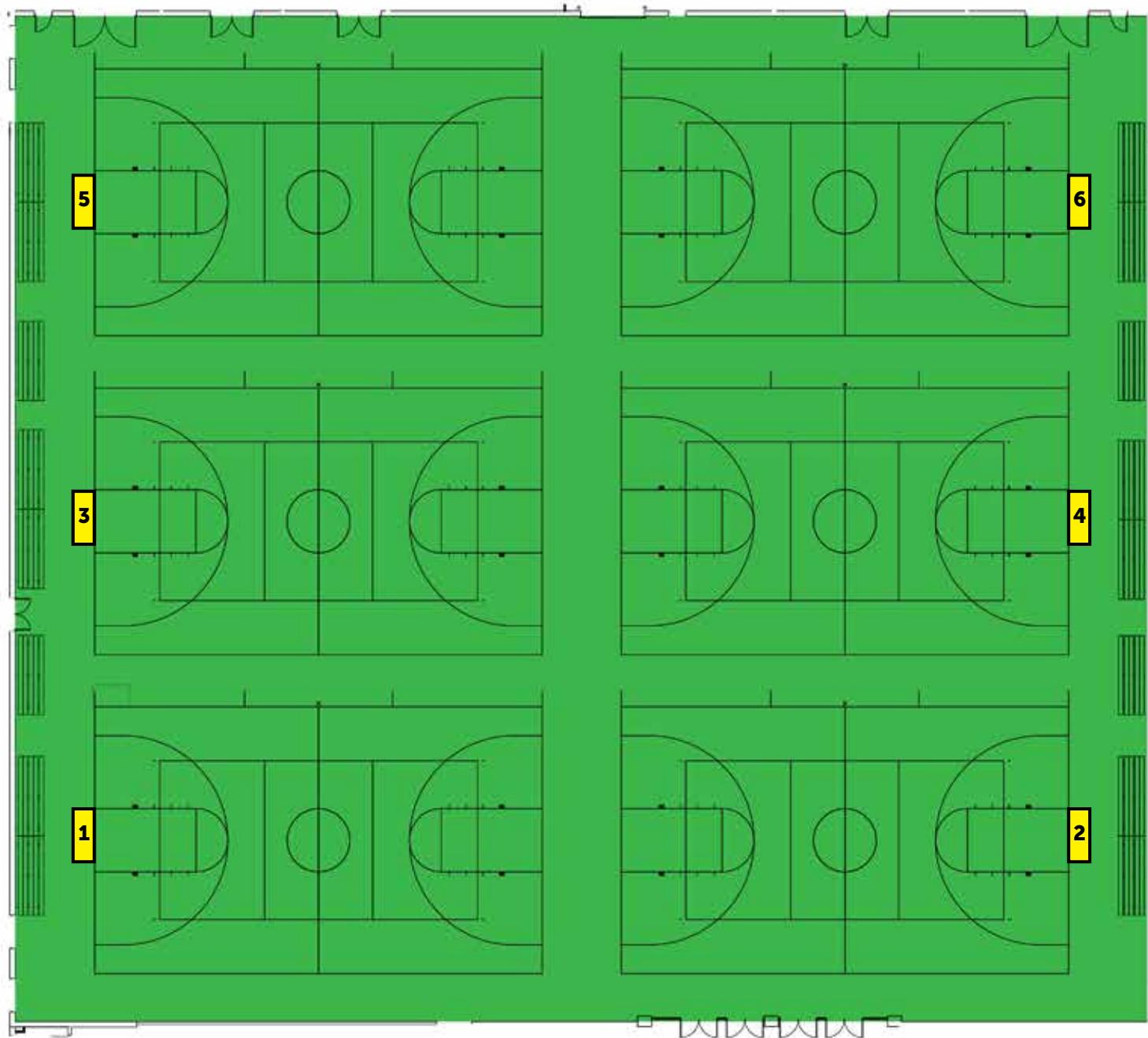
Vinyl decal (4' x 2') with Company logo placed in one of six locations along side portable courts. Visible April through November. 

*\*\$500 renewal per year, after first year.*





## FIELD HOUSE PORTABLE COURTS/TURF





## FIELD HOUSE

# BANNER SPONSORSHIP PROGRAM

Banner sponsorship opportunities are available the Romeoville Athletic & Event Center. Advertise your business/services/products on an 12'x12' or 8'x8' vinyl banner. The banner will be displayed in one of three areas in the facility: the Field House, North Gym, or South Gym.

With more than 948,000 visitors per year for athletic and non-athletic events, your banner and company are sure to get noticed!



Vinyl banner (12'x12') located in the Field House



Website banner on the Romeoville Athletic & Event Center web page



Vinyl banner (8'x8') in Field House, North Gym, or South Gym



Website banner on the Romeoville Athletic & Event Center web page



*Banners are hung year round in the North Gym and South Gym.*

*Banners are hung twice per year in the Field House, March and November.*

*There are hard deadlines for payment and materials.*

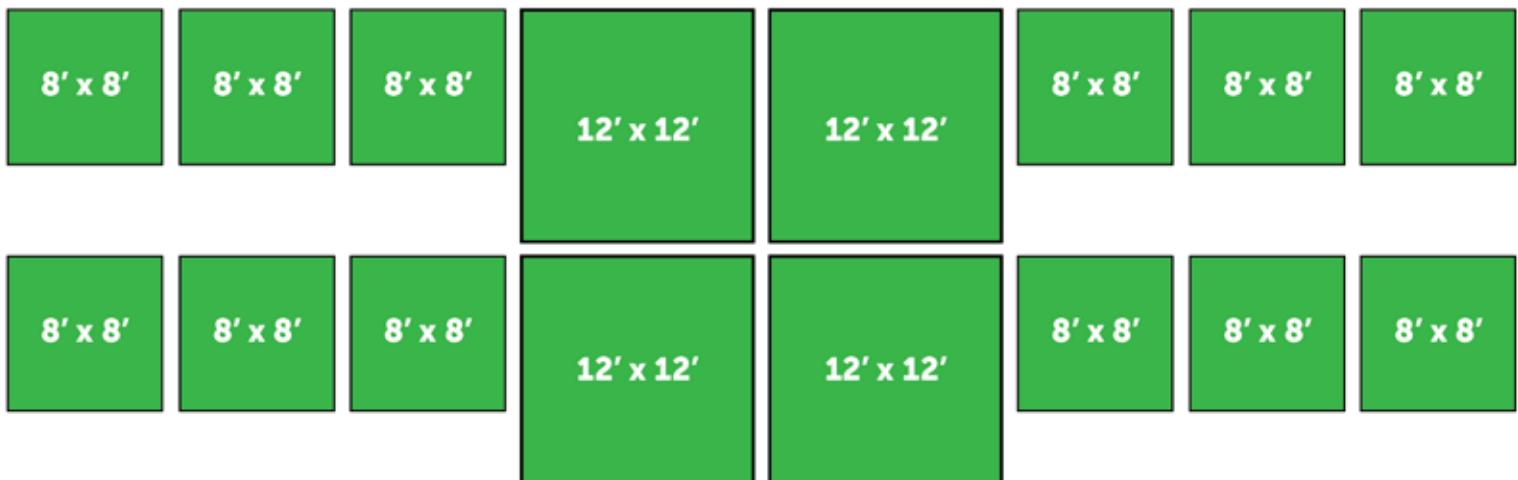
*Field House: March hanging, payment and materials due by February 15th.*

*Field House: November hanging, payment and materials due by October 15th.*

*Banner artwork must be provided by sponsor with correct dimensions.*

*All banner artwork is subject to approval by Romeoville Athletic & Event Center Management.*

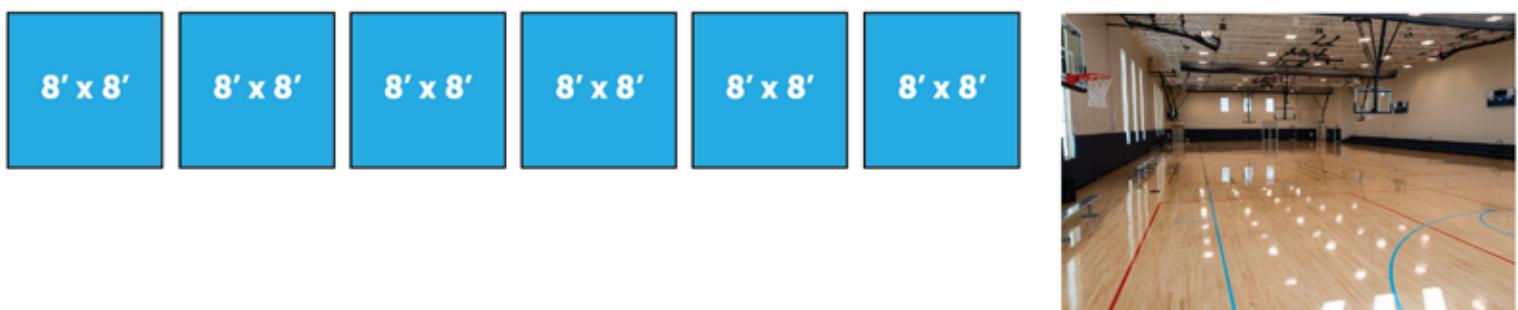
## FIELD HOUSE - NORTH WALL



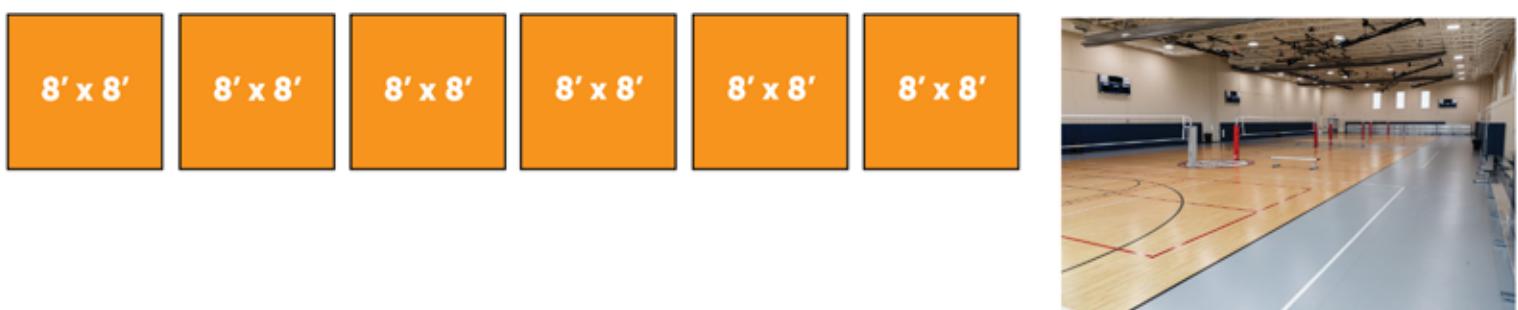
## SOUTH GYM - SOUTH WALL CENTER OF GYM BETWEEN WINDOWS

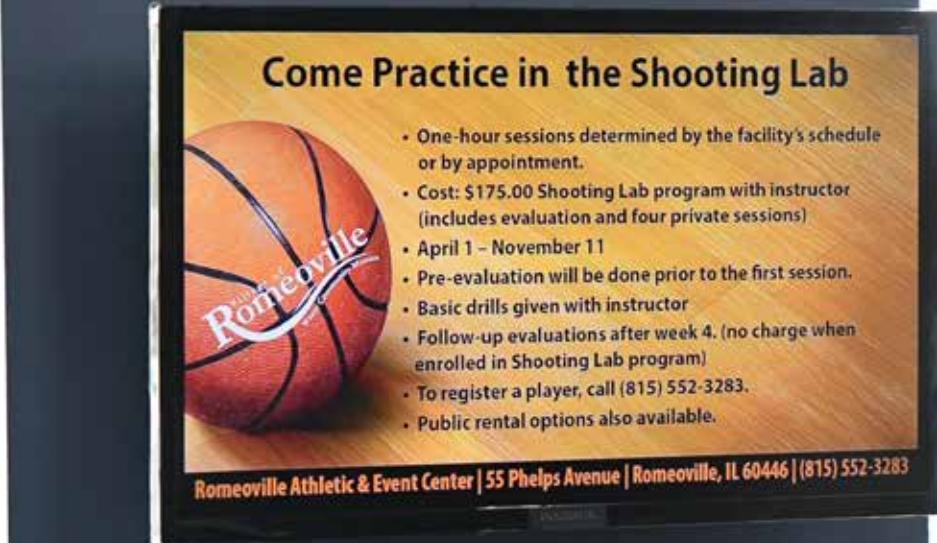


## SOUTH GYM - NORTH WALL ABOVE BLEACHERS AND BETWEEN SCOREBOARDS



## NORTH GYM - SOUTH WALL BETWEEN SCOREBOARDS





## SCREEN ADVERTISING

The Romeoville Athletic & Event Center has seven (7) digital screens located throughout the facility. Digital advertising opportunities are available that will get your brand in front of the estimated 948,000 visitors who come to the wide variety of sports and events hosted here annually. Whether you have a screen ready ad available for your company or you need one created we can help.

### FEE STRUCTURE

One year agreement - four ads, one per quarter on two screens (1) upstairs (1) downstairs	\$750 (2 screens)
Additional screen (up to 7 screens total)	\$100/screen
Artwork setup for ad	\$150
Artwork change	\$100/quarter

#### Screen Specs:

HD LED Screen

Dimensions: 1920x1080 pixels in JPG or PNG format

Ad: 10 seconds in rotating playlist

#### Screen Locations:

1. Foyer
2. Down stairs concession
3. Up stairs concession
4. Expansion foyer (near South Gym)
5. Down stairs menu board
6. Up stairs menu board
7. Recreation Center





## FOYER TABLE

Come out to the facility and talk directly to your potential customers! We will provide an 8 foot table and two chairs for your business to setup in the Athletic & Event Center foyer. Feel free to bring any other equipment or display aspects as well as promotional items and information to give away. Opportunities are for one day at a time for four hours.

**Weekday Table**  
(Monday-Friday)  
**\$100 per day**

**Weekend Table**  
(Saturday-Sunday)  
**\$300 per day**





## SHOOTING LAB

The Village of Romeoville is offering a Shooting Lab sponsorship opportunity at the Romeoville Athletic & Event Center. The Shooting Lab offers the opportunity for participants to improve their shot performance and skills, while specializing in sharp shooting. All while gathering analytical data that participant can use to further improve their shooting performance.

The Shooting Lab program would be named after your company. Two options are available: 2-year or 4-year exclusive partnership.

The Shooting Lab attracts between 15,000-20,000 participants and is viewed by the 948,000 visitors the Athletic & Event Center hosts annually.

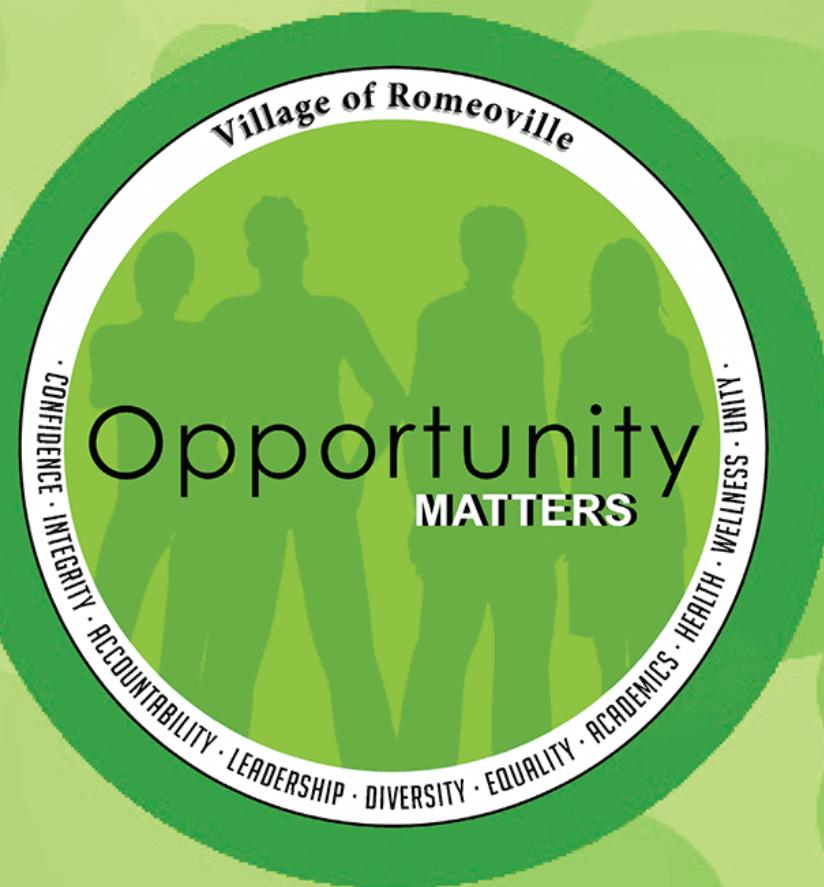


Company logo displayed on all (3) shooting machines



Company logo in printed and digital promotion





**CREATE  
THE  
CHANGE!**

The Opportunity Matters mission is to reform cultural inequalities by engaging our youth multicultural leaders of tomorrow; by breaking down barriers and inequalities that currently exist today. Our mission is to set new standards by committing to new fundamental norms for future generations.

The Opportunity Matters vision is to create future leaders in Romeoville. While focusing on diversity and equality in the workplace, we have created a program that encompasses mentorships, academics, health and wellness, career training, and workforce skill development. It is important that today's youth have a renewed focus on unity. It is our goal to "CREATE THE CHANGE!" We will sharpen future leaders and create a world that works together despite our many differences.

While discussing everything going on in the world today (social justice issues, cultural inequalities, and a myriad of other issues affecting society), we challenged ourselves to produce programs that would help facilitate change.





## OPPORTUNITY MATTERS UNITY PICNIC

On **August 14** we will be hosting the Opportunity Matters Unity Picnic at Discovery Park. Our goal is to give each of the youth participants a backpack filled with school supplies. Your sponsorship will help provide our participants with an opportunity that matters.

This family friendly picnic will celebrate the Opportunity Matters program participants. The event will include entertainment, a basketball tournament, food, and more.



Website banner	<input checked="" type="checkbox"/>	
Logo on banner/signage at the event <small>(Provided by the Recreation Department)</small>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Marketing table (Includes 10x10 tent, table, & two chairs)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on indoor digital displays in the Athletic & Event Center	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo printed in brochure distributed to 14,000 households	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo insert in each participant backpack	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotion on social media outlets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Commercial announcements during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

\*Only Local Businesses and Local Not-For-Profit Organization Sponsorships accepted for this special event.

*In-kind donations of school supplies or similar sponsor promotional items that can be placed into backpacks will also receive the same sponsorship benefits level equal to the value of the donation.*

# SPONSORSHIP TERMS & CONDITIONS

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**The Sponsor agrees to these terms and conditions as an integral part of this sponsorship commitment. Please read carefully to avoid any misunderstandings.**

1. **Cash, checks, and credit cards** (Visa, Master Card, and Discover only) are acceptable forms of payment in person or via telephone. Sponsorship benefits are conditional upon payment of sponsorship fee.

If paying by check, please send sponsor payment to:

Attention: Sponsorships  
Romeoville Athletic & Event Center  
55 Phelps Avenue, Romeoville, IL. 60446  
Make payable to: Village of Romeoville

2. **Cancellation and Refund Policy:** Sponsorship must be cancelled a minimum of 30 business days from the event date(s) or prior to production of materials/installation in order to receive a full refund.

3. **All exclusive sponsorships are awarded on a first come, first serve basis.**

4. The Village of Romeoville reserves the exclusive right to review, accept, or decline any sponsorship at our discretion.

5. The sponsor benefits listed in this document for each respective sponsorship opportunity constitute the entire package of benefits offered to sponsors. The Romeoville Atheltic & Event Center is under no obligation to provide additional benefits not mentioned in this document.

6. **Deadline to receive all benefits is minimum of 4 weeks prior to the desired event date.**

The sponsor is not guaranteed placement in promotional materials, schedules, advertising, and public announcements - all logo and name placement depends upon the arrival of artwork and payment. Logos can be e-mailed to [mhoward@romeoville.org](mailto:mhoward@romeoville.org). Logos will be accepted in pdf, eps, ai, and jpg formats, and both black/white and color versions are preferred.

7. Marketing tables must be staffed at all times during the event. Unstaffed tables will be removed.

8. Approval is required in advance if you plan to include display vehicles, vendors, or entertainment as part of your sponsorship marketing table.

9. Unless otherwise stated in writing by the Sponsor, the Sponsor permits the Romeoville Recreation Department to use the Sponsor's name/logo in promotional materials, advertising, and public announcements relating to the sponsored event without copy approval. The Sponsor further represents and warrants that it has the right to grant this permission.

# WHY SHOULD I SPONSOR?

- It promotes a positive brand.
- It increases brand awareness.
- It reaches a wider demographic.
- It enhances customer experience.
- It supports the community.

## INTERESTED IN SPONSORING? CONTACT

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**Marc Howard**  
815-552-3283 ext 6191  
mhoward@romeoville.org

[romeovilleathleticcenter.com](http://romeovilleathleticcenter.com)



Athletic & Event Center



VILLAGE OF ROMEOVILLE

## NAMING RIGHTS

As the exclusive naming rights sponsor for the Romeoville Athletic & Events Center, your company will increase visibility, build brand awareness, and build a legacy within the Romeoville community. With 948,000 visitors to the Romeoville Athletic & Event Center annually, and an average of 44,000 cars passing by along Rt 53 daily, you can expand your corporate reach while having a tremendous impact on the lives of Romeoville residents who utilize the facility year round. Minimum five year contract includes Naming Ceremony and other negotiated benefits. For more information email Marc Howard at [mhoward@romeoville.org](mailto:mhoward@romeoville.org).

\$100K  
PER YEAR

5 YEARS

Company name on building exterior\*



Company name on interior wall



Company name on Rt53 sign\*



Company name/logo on website



Promotion on social media outlets



Logo/Ad on indoor digital displays in the Romeoville Athletic & Event Center



*\*Company is responsible for costs.*